

Greetings Bird Fans!



The Northwest Illinois Audubon Society (NIAS) is announcing its 2010 sale of high quality birdseed, benefitting not only birds in your backyard habitat but also the Society's diverse educational and conservation efforts. Because this is the main fundraising event for the Society, money raised here helps fund Audubon Adventure subscriptions for local classrooms, sponsor energy conservation programs, and other Society functions. Approximately 30% of the cost of your order represents a donation to NIAS, a 501(c)(3) organization, and is therefore deductible from your federal income taxes.

We're excited to announce a few changes. Better wholesale prices enable us to pass savings on to you so you will notice all seed prices have decreased. Additional copies of our birdseed and coffee forms can be printed from our website, www.nwilaudubon.org. This is also a great way for your friends to find an order form and get to know us!

Seed will be available for pick-up in Freeport on October 15th from 2-4:30 p.m. On Oct. 16th, seed will be available for pick-up from 8:30-11:30 a.m. in Freeport and remote pick-up locations including Stockton, Rock City, Lake Carroll, Forreston, Dakota, and Lake Summerset.

For those customers who purchase seed amounting to \$100 or more, we will deliver it to your door, FREE of charge. For any other orders, there will be a \$5 delivery fee. On the order form, be sure to provide clear directions to your house and instructions for placement of the seed in case you are away or it is raining during delivery time.

Please fill out the order blank and send it, *along with your check*, to: Keith Blackmore, 9024 W. West Grove Rd., Forreston, IL 61030. Questions or need additional forms? Call Keith at 815-938-3204.

We thank you for your participation and trust you will support our event, spread the word about the quality of our seeds and mixes, and continue the conservation advocacy of Northwest Illinois Audubon Society. Thank you.

-NIAS Bird Seed Committee

Your order will be available for pickup at your chosen pickup location. Please note pickup times and location descriptions provided below.

KEEP THIS FORM AS A REMINDER



Freeport (Fri., Oct. 15, 2-4:30 pm and Sat., Oct. 16, 8:30-11:30 am)

O'Mara Transport Co.
1240 S. Adams Street

Forreston (Sat., Oct. 16, 8:30-11:30 am)

Anne Straight residence
606 S. 5th Avenue

Stockton (Sat., Oct. 16, 8:30-11:30 am)

John Day residence
12987 E. Blair Hill

Dakota (Sat., Oct. 16, 8:30-11:30 am)

Chris Kruger residence
201 W. Zimmerman Street

Rock City (Sat., Oct. 16, 8:30-11:30 am)

Harold White residence
113 Hillcrest Drive

Lake Summerset (Sat., Oct. 16, 8:30-11:30 am)

Greg Ryan residence
698 Lake Summerset Road

(Note: Lake Summerset residents only.)

Lake Carroll (Sat., Oct. 16, 8:30-11:30 am)

Lyle Sykora residence
22 Lakewood Court

A money-back guarantee on all birdseed sales. Satisfaction must be yours or we will buy back your unused seed at prorated prices.


CHOOSING THE RIGHT SEED

Most of the birds that regularly visit feeding stations are somewhat opportunistic feeders. This means that while they may prefer certain seeds or other foods, they will eat less preferred items in the absence of their preferred foods. However, because of their inability to move freely from one feeder to another in a neighborhood, the birds will usually spend more time and occur in greater numbers at feeders stocked with their preferred foods.

Although it is not possible to create blends of seeds to attract only a certain species or to exclude another species, having a mix with the seeds appealing to the birds you hope to attract is important. All birds and wildlife must eat. However, whether they eat at your feeder is, to some degree, controllable. For example, while breads and other pastry products can be used to supplement your seed mixes, they should be crumbled into fine pieces to avoid attracting the American Crow and European Starling. On the other hand, larger pieces of bread and food scraps may be used to attract Crows and Starlings, as well as raccoons, opossums, and the like. It depends upon what you enjoy.

Listed below are the various seeds that have been included on this year's order form. After noting which species favor which seeds, select the mix that seems right for your needs. We believe that all of the mixes are very good. We think, of course, "Our Own Mix" is the best.

The mixes are shown on the order form. Only the component seeds are shown here. Bird species indicated in *italics* are those preferring that type of food.

<u>Black Oil Sunflower</u>	<u>Striped Sunflower</u>	<u>Sunflower Hearts</u>	<u>Safflower</u>
Black-Capped Chickadee Evening Grosbeak House Finch Northern Cardinal Purple Finch White-Breasted Nuthatch White-Crowned Sparrow White-Throated Sparrow Blue Jay Dark-Eyed Junco Goldfinch Mourning Dove Pine Siskin Redpoll Song Sparrow Tufted Titmouse Woodpeckers — most	Blue Jay Red-Bellied Woodpecker Black-Capped Chickadee Evening Grosbeak House Finch Northern Cardinal Purple Finch Tufted Titmouse White-Breasted Nuthatch White-Crowned Sparrow White-Throated Sparrow	Black-Capped Chickadee Pine Siskin Carolina Wren Goldfinch House Finch Mourning Dove Northern Cardinal White-Throated Sparrow <div data-bbox="868 1354 1079 1543" style="text-align: center;">  </div>	Northern Cardinal Blue Jay Black-Capped Chickadee House Finch Mourning Dove Red-Bellied Woodpecker Tufted Titmouse White-Breasted Nuthatch
<u>Nyjer (Thistle)</u>	<u>White Millet</u>	<u>Cracked Corn</u>	<u>Peanut Pieces</u>
Goldfinch Pine Siskin House Finch Purple Finch Dark-Eyed Junco Song Sparrow White-Throated Sparrow	Dark-Eyed Junco House Sparrow Mourning Dove Song Sparrow Tree Sparrow White-Crowned Sparrow White-Throated Sparrow European Starling Northern Cardinal Pine Siskin	European Starling House Sparrow Mourning Dove Pheasant American Crow Blue Jay Brown Thrasher Northern Cardinal Red-Bellied Woodpecker Tree Sparrow White-Throated Sparrow	Blue Jay Black-Capped Chickadee Tufted Titmouse White-Breasted Nuthatch Woodpeckers — most

Now you can buy 100% Organic, Shade-Grown Coffee through NIAS and help with our fundraising efforts!



Do you enjoy drinking coffee but want to protect migratory bird species such as the Baltimore Oriole and Ruby-throated Hummingbird? NIAS is selling Audubon-brand Shade-Grown, 100% Organic Coffee through the National Audubon Society's Coffee Club. We have several roasts of both whole bean and pre-ground coffee, and it is all Rainforest Alliance Certified. In addition, we can offer you a discounted price on the coffee and still have a little left over to help with our volunteer fundraising.

Coffee and the Conservation of Migratory Birds



It's all part of the big puzzle...buying Audubon coffee will help maintain habitat for many of our North American species that use coffee plantations during the winter. In fact, researchers at the Smithsonian Migratory Bird Center have shown that traditionally managed coffee plantations can support more than 150 species of birds — more than any other type of tropical agriculture. These farms also help protect other forms of plant and animal diversity found in tropical rainforests. Conversely, industrial coffee farms, which clear land to grow coffee in full sun, support 90% fewer bird species.

By choosing Audubon's shade-grown coffee, coffee drinkers not only help migratory birds, but they also protect small family farms that are environmentally responsible and provide fair wages and decent living conditions for their workers, as well as grow coffee that is organic. National Audubon visits farms at least once a year to verify this and assist in their environmental and social programs. Not only do they check the quality of the coffee, but they also make sure that high social and environmental standards are being met. Each farm is under long term contract and that specifies:

- ⇒ The highest quality coffee,
- ⇒ Grown under strict environmental conditions, and
- ⇒ Socially responsible treatment of the farm workers.

The Roast These coffees are roasted to their fullest flavor point — a little darker than most coffees. It takes longer and costs more, but is worth it in your cup! The roaster uses a batch roasting system that combines old-world craftsmanship with computer technology to assure consistency.

The Package Audubon's just-roasted coffee is packed, still warm from the roaster, in our special multi-layer vacuum bag. This ensures absolute freshness right to your cup.

The Program Audubon Coffee is made up of Rainforest Alliance Certified and 100% Organic, Shade Grown, Habitat Friendly coffee beans. In addition, we are helping to support the National Audubon Society's mission to conserve and restore habitats, so vital in today's global environment.

The Guarantee Your satisfaction with these special coffees is 100% guaranteed.



Rainforest Alliance Certification: Sustainable coffee farming is at the center of the Rainforest Alliance's effort to save rainforests and other ecosystems, conserve life-giving soils, protect rivers, wetlands and wildlife, and promote cohesive and progressive rural communities. In all, more than 50,000 farm families are enjoying the benefits of the program. The challenges are huge but the farmers and companies involved in the program are planting the seeds of change. To learn more, visit www.rainforestalliance.org.



Northwest Illinois
Audubon Society

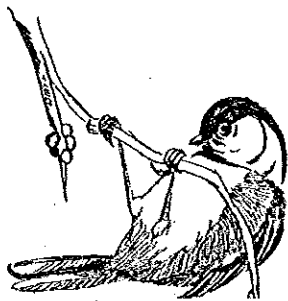
Northwest Illinois Audubon Society

Box 771

Freeport, IL 61032

Return Service Requested

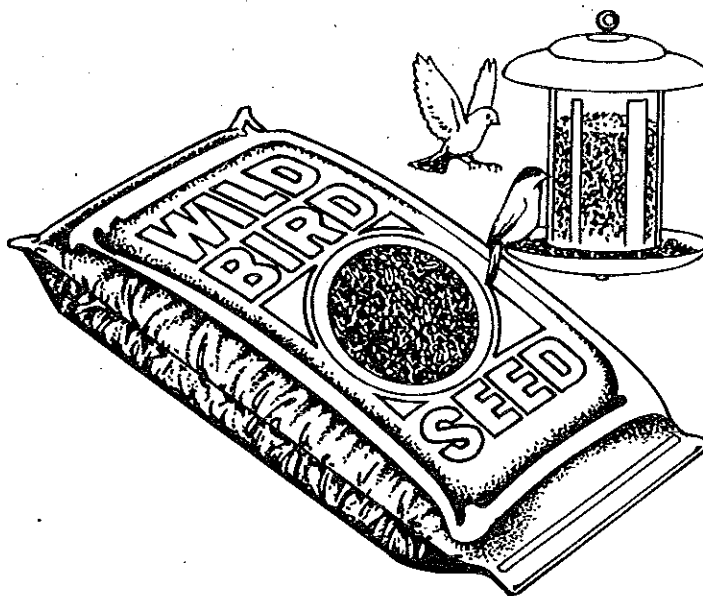
NONPROFIT ORG
US POSTAGE PAID
FREEPORT, IL
PERMIT NO. 97



Birdseed and Coffee Information
Enclosed!

NORTHWEST
ILLINOIS
AUDUBON
SOCIETY

www.nwilaudubon.org



**Find order forms
enclosed to order:**

- Locally created premium bird seed mixes,
- Delicious shade grown, fair trade Audubon coffee,
- Wildlife Sciences Hi Energy Suet Cakes,
- Locally grown ear corn for squirrels,

and valuable information about what seeds are preferred by which birds.



We are looking for volunteers to help deliver seed to remote sites on Fri., Oct. 15th...especially folks with a truck that has a topper or covered bed in case of rain. If available, call Keith Blackmore at (815) 938-3204. THANKS!

These documents were printed on Enviro 100 paper: 100% post-consumer use recycled paper, processed chlorine free.

