



Northwest Illinois Audubon Society 2011 Birdseed Sale

Greetings Bird Fans! The Northwest Illinois Audubon Society (NIAS) is announcing its 2011 sale of high quality birdseed, benefitting not only birds in your backyard habitat but also the Society's diverse educational and conservation efforts. Because this is the main fundraising event for the Society, money raised here helps fund Audubon Adventure subscriptions for local classrooms, sponsor energy conservation programs, and other Society functions. Approximately 20% of the cost of your order represents a donation to NIAS, a 501(c)(3) organization, and is therefore deductible from your federal income taxes.

We're sure that you will notice the prices of everything except suet cakes and Jim's Ear Corn have skyrocketed. The wholesale cost to us is higher than our prices to you were last year. Our profit margin has been lowered by 10%, but we have maintained the same high quality and low waste seed mixes.

Please **fill out the order form and send it, along with your check to: Keith Blackmore, 9024 W. West Grove Rd., Forresteron, IL 61030.** Questions and additional forms? Call Keith at 815-938-3204. Forms can also be printed from our website, www.nwilaudubon.org. This is also a great way to introduce your friends to our organization and have them order some seed at the same time.

ATTENTION COFFEE SHOPPERS: The Audubon board recently decided to discontinue coffee sales due to the unprofitability of the project. The existing inventory will be available at monthly meetings while the supply lasts. We appreciate your past patronage and thank **Norene Caliva**, the 'coffee lady', for her years of handling coffee orders. Audubon brand coffee is available at Cub Foods in Freeport.

Seed will be available for pick-up in Freeport on October 14th from 2-4:30 p.m. On Oct. 15th, seed will be available for pick-up from 8:30-11:30 a.m. in Freeport and remote pick-up locations including Stockton, Rock City, Lake Carroll, Forresteron, Dakota, and Lake Summerset.

For those customers who purchase seed amounting to \$150 or more, we will deliver it to your door FREE of charge. For any other orders, there will be a \$10 delivery fee. On the order form, be sure to provide clear directions to your house and instructions for placement of the seed in case you are away or it is raining during delivery time.

We thank you for your participation and trust you will support our event, spread the word about the quality of our seeds and mixes, and continue the conservation advocacy of Northwest Illinois Audubon Society. Thank you.

-NIAS Birdseed Committee

Pick-up Times and Locations

Freeport (Fri., Oct. 14, 2-4:30 p.m. and Sat., Oct. 15, 8:30-11:30 a.m.)

O'Mara Transport Co.

1240 S. Adams Street

Stockton (Sat., Oct. 15, 8:30-11:30 a.m.)

John Day residence: **815-947-3151**

12987 E. Blair Hill

Rock City (Sat., Oct. 15, 8:30-11:30 a.m.)

Harold White residence: **815-865-5677**

113 Hillcrest Drive

Lake Carroll (Sat., Oct 15, 8:30-11:30 a.m.)

Lyle Sykora residence: **815-493-2074**

22 Lakewood Court

Forresteron (Sat., Oct. 15, 8:30-11:30 a.m.)

Anne Straight residence: **815-938-3263**

606 S. 5th Avenue

Dakota (Sat., Oct. 15, 8:30-11:30 a.m.)

Chris Kruger residence: **815-449-2019**

201 W. Zimmerman Street

Lake Summerset (Sat., Oct. 15, 8:30-11:30 a.m.)

Greg Ryan residence: **815-248-4588**

698 Lake Summerset Road

Keep this form
as a reminder!




A money-back guarantee on all birdseed sales. Satisfaction must be yours or we will buy back your unused seed at prorated prices.

CHOOSING THE RIGHT SEED

Most of the birds that regularly visit feeding stations are somewhat opportunistic feeders. This means that while they may prefer certain seeds or other foods, they will eat less preferred items in the absence of their preferred foods. However, because of their ability to move freely from one feeder to another in a neighborhood, the birds will usually spend more time and occur in greater numbers at feeders stocked with their preferred foods.

Although it is not possible to create blends of seeds to attract only a certain species or to exclude another species, having a mix with the seeds appealing to the birds you hope to attract is important. All birds and wildlife must eat. However, whether they eat at your feeder is, to some degree, controllable. For example, while breads and other pastry products can be used to supplement your seed mixes, they should be crumbled into fine pieces to avoid attracting the American Crow and European Starling. On the other hand, larger pieces of bread and food scraps may be used to attract Crows and Starlings, as well as raccoons, opossums, and the like. It depends upon what you enjoy.

Listed below are the various seeds that have been included in this year's seed mixes. Bird species which utilize each type of seed are listed. Both species with a strong preference for that seed are shown in **BOLD** print with an asterisk. After noting which feeder species favor which seeds, select on the order form those mixes that seem right for your needs. We believe that all of the mixes are very good with minimal waste. *We think, of course, "Our Own Mix" is the best!*

<p><u>Black Oil Sunflower</u> Black-Capped Chickadee Evening Grosbeak House Finch Northern Cardinal Purple Finch White-Breasted Nuthatch White-Crowned Sparrow White-Throated Sparrow Blue Jay Dark-Eyed Junco Goldfinch Mourning Dove Pine Siskin Redpoll Song Sparrow Tufted Titmouse Woodpeckers — most</p>	<p><u>Striped Sunflower</u> *Blue Jay *Red-Bellied Woodpecker Black-Capped Chickadee Evening Grosbeak House Finch Northern Cardinal Purple Finch Tufted Titmouse White-Breasted Nuthatch White-Crowned Sparrow White-Throated Sparrow</p>	<p><u>Sunflower Hearts</u> *Black-Capped Chickadee *Pine Siskin Carolina Wren Goldfinch House Finch Mourning Dove Northern Cardinal White-Throated Sparrow</p> <div style="text-align: center;">  </div>	<p><u>Safflower</u> *Northern Cardinal Blue Jay Black-Capped Chickadee House Finch Mourning Dove Red-Bellied Woodpecker Tufted Titmouse White-Breasted Nuthatch</p>
<p><u>Nyjer (Thistle)</u> *Goldfinch *Pine Siskin House Finch Purple Finch Dark-Eyed Junco Song Sparrow White-Throated Sparrow</p>	<p><u>White Millet</u> *Dark-Eyed Junco *House Sparrow *Mourning Dove *Song Sparrow *Tree Sparrow *White-Crowned Sparrow *White-Throated Sparrow European Starling Northern Cardinal Pine Siskin</p>	<p><u>Cracked Corn</u> *European Starling *House Sparrow *Mourning Dove *Pheasant American Crow Blue Jay Brown Thrasher Northern Cardinal Red-Bellied Woodpecker Tree Sparrow White-Throated Sparrow</p>	<p><u>Peanut Pieces</u> *Blue Jay Black-Capped Chickadee Tufted Titmouse White-Breasted Nuthatch Woodpeckers — most</p>